



ByoSphere

The official newsletter of the Versatile Intern Program

JUNE 2012

Product Spotlight: Know Your Solutions



- Released in 2007, ByoBaby has revolutionized the way in which mothers care for their children, before they're even born!

As a biologic tutor for the baby, treatment starts even before conception. Comprised of three inoculations, one per trimester, each is focused on properly setting the stage so that anyone's little miracle can come true.

Studies have shown that 9 out of 10 infants born under the ByoBaby treatment perform better and learn faster. Average ages of walking are lowered by 2-4 weeks, talking occurs around 1-2 months sooner and even basic reading skills have been observed as early as a half a year quicker than normal.

ByoBaby: Because the Future is Inside You!

1st Trimester: Advanced Fertilization.

The first stage helps prepare the mother's body, getting itself ready and making her eggs more fertile and receptive while balancing and enriching the womb with all the necessary, life-ensuring essentials.

2nd Trimester: Genetic Reinforcement.

The second stage is designed to keep watch over the development of the baby during the most fragile stage, isolating and removing any abnormalities on his/her path to perfection.

3rd Trimester: Hormone Equalization.

The third and final stage of ByoBaby provides the hormone-balancing any mother's body needs in order to keep calm, cool and collected during the most trying time of pregnancy - the birth!

Everyone wants their baby to be happy, healthy and perfect in every way. So do we.

Editor's Note

Hi Everyone!

This is our first issue of ByoSphere, a monthly newsletter that celebrates you, and all the hard work you do! And hard work it is, but so far we've only had amazing results from all of you. Seriously, thank you from me, Olive, Henry, Chet and everyone else who wants you to succeed the way ByoLogyc has!

In this issue you'll find the VIP of the Month, a special message from Mr. Chet Getram himself, a bio on one of our esteemed co-workers, a product spotlight and, perhaps most importantly, the results of all that testing you've been doing for nearly a month. You'll see some of these articles in the coming issues, too. We'll shine the spotlight on a new product and person each issue, and you can expect to see a new VIP of the Month, every month.

Do remember that as of yet, the results of your testing are confidential and for ByoLogyc eyes only.

Now, sit back and read away! If you think I've missed anything, send me a message and I'll try to include it next time.

Keep up the great work everybody!

Marie Leclerc

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ByoContents

Editors Note	01
Product Spotlight	01
VIP of the Month	02
Message from Chet	02
ByoPeople Spotlight	02
VIP Results	02/03

Message from Chet



FROM THE
DESK OF
**CHET
GETRAM**

I recall a time, before I went away to school in England, when ByoLogyc wasn't what it is today. I remember my father, having just come back from a meeting with Bernice, where it was revealed that the company's financial situation was less than ideal. We had been putting a lot of money into new concepts but there was little in the way of growth in sales.

I could tell something was on his mind, and asked about what was bothering him. Like always, he shared his thoughts with me. Frustrated by the situation, I remember bursting out with something along the lines of "Well, we just have to get people to buy more!" He laughed at me in his way, not mocking but kind, and told me "No son, we just have to get them to care more."

And so that is what we do now, we care. We care about ourselves, we care about our customers, and we care about you, our VIP members. You are such an important wing of our work here at ByoLogyc, not only as eyes and ears, but as hearts and souls.

So, from me to you, thank you. Keep it up. There is still a lot to do.

ByoPeople Spotlight



**DAVIAN
BAXTER**

Davian Baxter is the VP of the Research and Development at ByoLogyc. The medical mind behind such our greatest achievements like ByoFlu, ByoGrow and ByoBaby, Davian began his lifelong obsession with all things biotechnical at the University of Cambridge where he graduated top of his class from the School for Biological Sciences, specializing in virology and synthetic genomics in 2000.

Davian joined ByoLogyc less than three months later at the behest of Chet Getram (his university dorm mate) and has been one of the brightest stars in the company ever since. He has won the National Biotech Award, the European Virology Award, the Canadian Society of Microbiologists' Award, and Best in Show at the Clinical Virology Symposium.

His current research interests include adeno-associated viral vector therapy and distributed sociometric quantification. You can follow all his latest ideas and innovations by following him on Twitter: @davianbaxter.

*ByoLogyc: Because Better and Together
Rhyme for a Reason*

VIP of the Month



**SARAH
LACELLE
(EGGZ)**

ByoLogyc: Tell us a bit about yourself.

Sarah: Social and approachable young woman living in Ottawa, ON. Currently working on my Cognitive Science degree at Carleton University. I love to read fantasy and sci-fi, but lately a lot of my time is devoted to my research programs in computer usability.

ByoLogyc: What was your favorite testing experience so far?

Sarah: The "Emergency Preparedness". Not only did I find out that we had enough food to feed a small army, but we have an arsenal hidden around the house. Bayonet anyone?

ByoLogyc: Why is science important?

Sarah: Science is the means that we use to learn about the world around us and how to harness its secrets. From sequencing DNA to mapping functionality of the brain, and everything outside of ourselves is invaluable in the push towards future innovations.

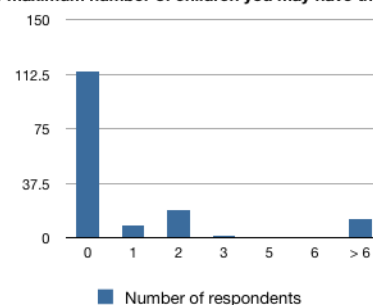
ByoLogyc: Can you offer any advice to the newer VIP members?

Sarah: Be involved. Talk to the employees, and other interns. Ask questions and don't be afraid to voice your opinions, especially if it can offer a new way of looking at a problem. Only from collaboration can we make this project work!

Test Results From VIPs

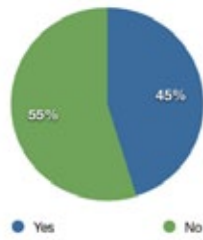
The data submitted by our VIPs goes directly to the labs, where our analysts break it down and transform it into the concepts and visions that will inform tomorrow. However, the VIP Initiative is all about conversation and feedback, and we want you to be part of the entire process. That's why we report to you on some of the more interesting results we find from testing.

In your opinion, what is the maximum number of children you may have that you do not currently know about?

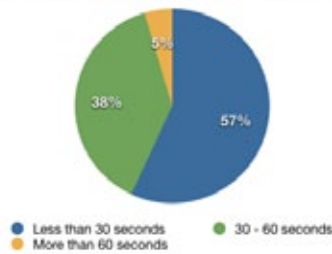


Test Results, continued

Would you like to have regular contact with livestock?



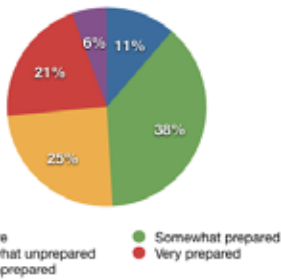
What is the average duration of your urination sessions?



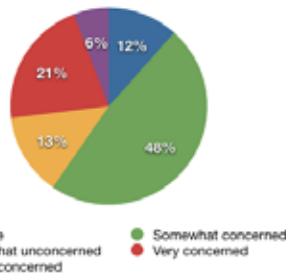
On average, how often do you experience emesis (vomiting)?



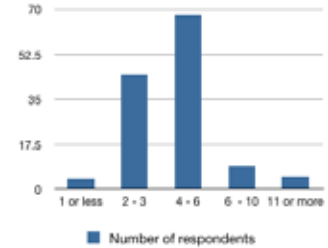
How prepared would you consider yourself for a major disaster?



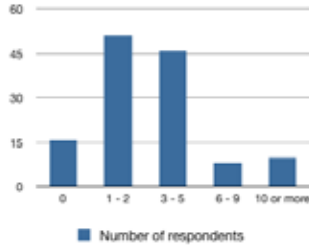
How concerned are you about the possibility of a major disaster occurring?



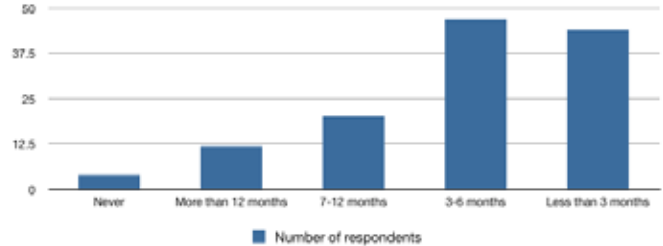
On average, how many meals and snacks do you consume per day?



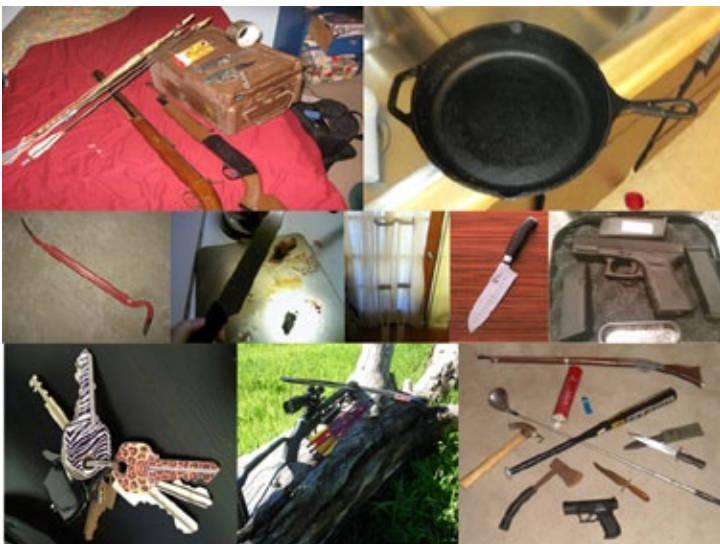
On average, how many times do you engage in heavy physical activity each week?



When were you most recently ill?



Means of self-defense



Evidence of water supplies

